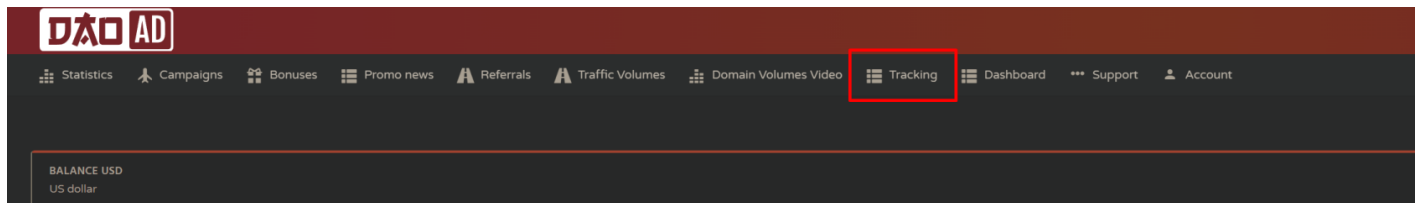


Tracking section

Summary

This page describes how to perform a test conversion and where to view your postback log.



Once you reach this section, you can perform a test conversion. To do this, you need to:

- Select the tracker you use from the list. If it's not listed, you can use a universal postback link. (It's important to understand which macro you're passing the click_id parameter to so you can return it correctly.)

POSTBACK TESTS

Setup postback on your tracker



Keitaro
http://api.daopush-api.info/api/postback/campaign?key=b1bb4ee3f8cd951f&sum={conversion_revenue}&click-id={external_id}&type={type}&ttl={ttl}

Set up the postback for leads from your affiliate program, replacing the macros in the link with the ones that are configured in your AP:

- {conversion_revenue} - lead cost;
- {external_id} - Unique ID received from Dao.ad in macros {click_id} - required parameter for tracking leads;
- {type} - The postback type (default is `main`). Possible values include: `main` (e.g., registration), `dep` (e.g., deposit), or any custom types you define;
- {ttl} - The postback request time-to-live (TTL). During this period, any postback with the same `clickid` will be identified as a duplicate and ignored. The default value is 24 hours. Minimum value 5 seconds

- Create a campaign with the correct link based on your tracker settings. You will then be able to select the campaign from the list (the link is automatically pulled from the campaign).

Test your campaign conversion

Enter your link or chose from campaign

Campaign: #415300 test survey

Enter target url to test conversion

https://kaninhop.info/shNHV?external_id=(click_id)

You must use macros to replace vars in url:

click_id is required macros for using Postback

Start test

The system will generate a test link for verification. Open the link and complete a conversion.
If your S2S postback is configured correctly, the conversion will be recorded shortly

- After clicking the "Start Test" button, a link will be generated that you can use to follow the entire user flow up to lead and await the return of the postback.

Dao.ad - Postback Tests - Advertising network

Showing 1-1 of 1 item.

ID	Time Added	Click ID	Link	Campaign ID	Status	Time Updated	Actions
21	2026-08-03 18:35:39	OHdnNHwwfG9xOXJqY3x1ZEU0c3c9PXwxNzg...	https://kaninhop.info/shNHV?external_id=OHdnNHwwf... Test conversion	#415300 test survey 1687 CPA (pops)	All	2026-08-03 18:35:39	

- After successfully completing the lead flow, you will be able to see your conversion in the list.

Dao.ad - Postback Tests - Advertising network

Showing 1-1 of 1 item.

ID	Time Added	Click ID	Link	Campaign ID	Status	Time Updated	Actions
21	2026-08-03 18:35:39	OHdnNHwwfG9xOXJqY3x1ZEU0c3c9PXwxNzg...	https://kaninhop.info/shNHV?external_id=OHdnNHwwf... Test conversion	415300	Success	2026-08-03 18:35:39	

Postback Errors

Created	Test ID	Test Status	Test Campaign	IP	Error code	Error message	UA	URL
No results found.								

Success Postback

Showing 1-1 of 1 item.

Event time	IP	Click ID	Campaign ID	Creative ID	Type	Mode	Sum
2026-08-03 15:36:41	8.8.8.8	OHdnNHwwfG9xOXJqY3x1ZEU0c3c9PXwxNzg...	415300	0	Popunder	Main	0.010000

In addition, all errors will be logged in the corresponding list with a detailed description, enabling the problem to be identified as quickly as possible.