Test a Conversion (HTTP Examples)

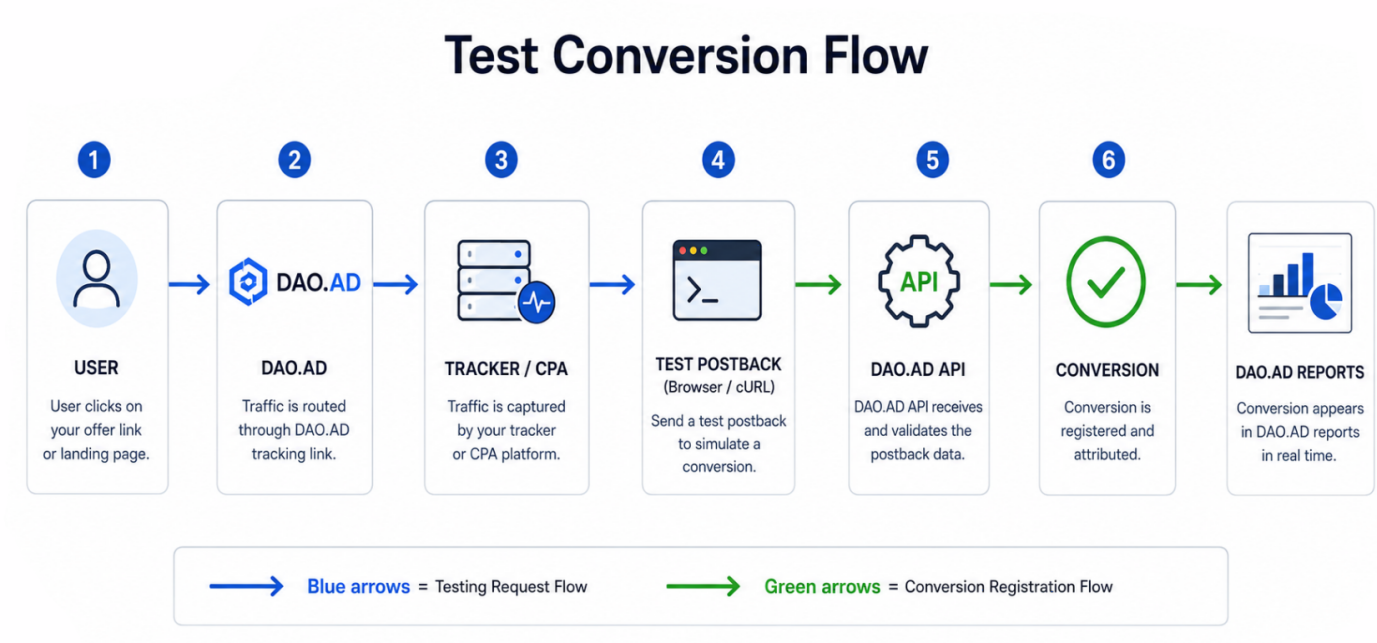
Summary

This guide explains how to manually test a conversion postback using a web browser or HTTP request tools. It helps verify that your tracking configuration is working correctly before launching a campaign.

When should you use this?

Use conversion testing when:

- Setting up a new CPA network
- Configuring Keitaro, Binom, Voluum, or another tracker
- Verifying postback parameters
- Troubleshooting missing conversions



Example DAO.AD Postback URL

```
http://api.daopush-api.info/api/postback/campaign?
key=YOUR_POSTBACK_KEY
&sum=1
&click-id=123456789
&type=main
```

Parameter explanation:

Parameter	Example	Description
key	YOUR_POSTBACK_KEY	DAO.AD postback key
sum	1	Conversion payout
click-id	123456789	Original click ID
type	main	Conversion type

Method 1: Browser Test

Simply open the URL in your browser:

```
http://api.daopush-api.info/api/postback/campaign?key=YOUR_POSTBACK_KEY&sum=1&click-id=123456789&type=main
```

Expected result:

```
{"status":"success"}
```

or similar success response.

Method 2: cURL Example

Linux / macOS / Windows Terminal

```
curl "http://api.daopush-api.info/api/postback/campaign?key=YOUR_POSTBACK_KEY&sum=1&click-id=123456789&type=main"
```

Expected result:

```
{"status":"success"}
```

Method 3: Keitaro Test

1. Open the campaign.
2. Find a real Click ID.
3. Replace `{external_id}` with that Click ID.
4. Send the postback manually.
5. Verify that the conversion appears in DAO.AD statistics.

Method 4: Binom Test

1. Open Click Log.
2. Copy a valid Click ID.
3. Execute the postback URL manually.
4. Check DAO.AD Reports.

Common Errors

Invalid API Key

```
{"status":"error","message":"invalid key"}
```

Solution:
Verify the postback key from edit creative page.

Missing Click ID

```
{"status":"error","message":"click-id not found"}
```

Solution:
Use a valid Click ID generated by DAO.AD.

Duplicate Conversion

```
{"status":"error","message":"duplicate conversion"}
```

Solution:
Check the TTL parameter or use a new Click ID.

Related

- Test Conversion
- Tracking Parameters
- Postback Parameters
- Tracking Configuration Models
- Micro-bidding Tool
- Binom
- Keitaro

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