

Keitaro

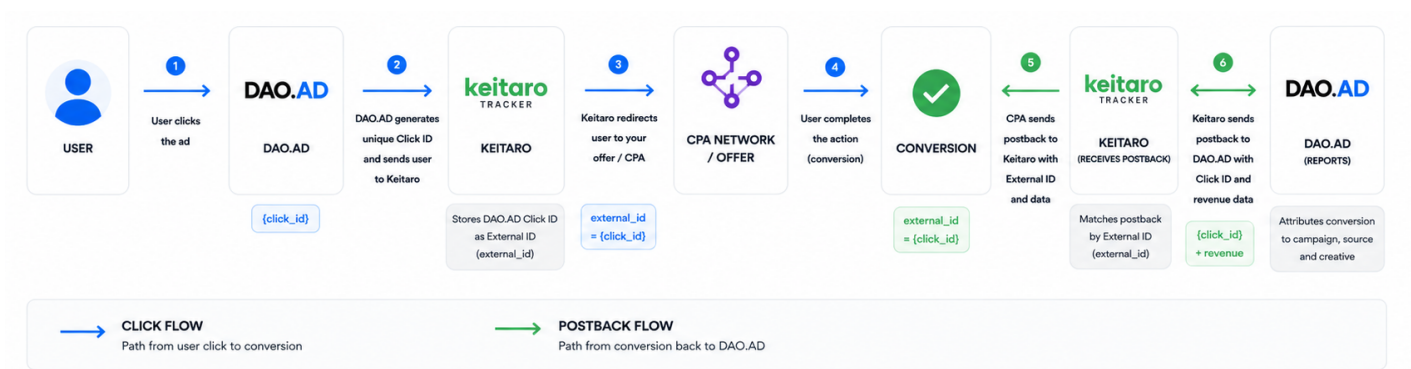
Summary

This guide explains how to integrate Keitaro with DAO.AD for click tracking and conversion tracking.

Before You Begin

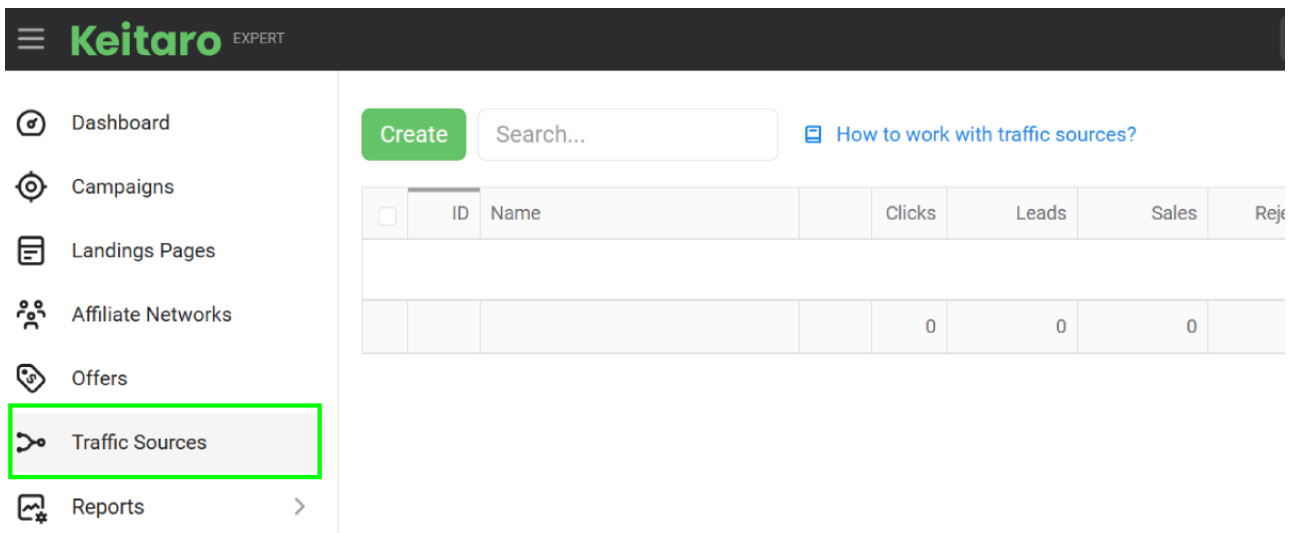
- Role: Advertiser.
- Required information:
 - Access to a Keitaro tracker
- Estimated time: 5 minutes

Keitaro Tracking Flow

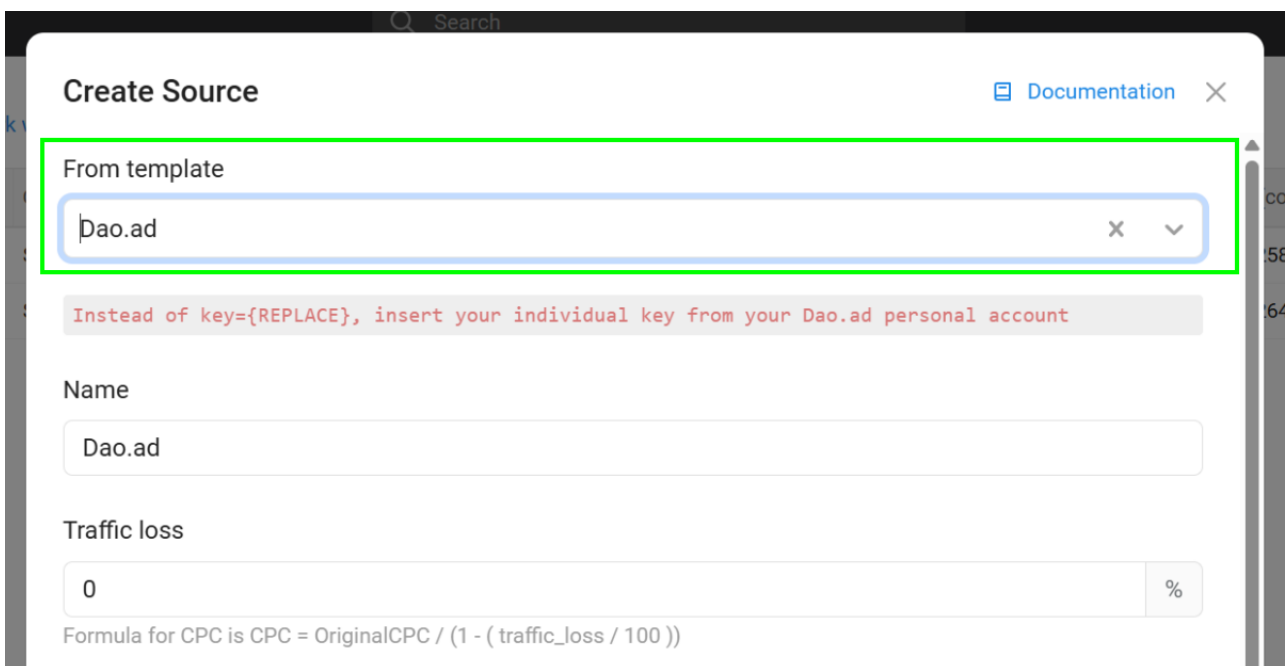


Steps

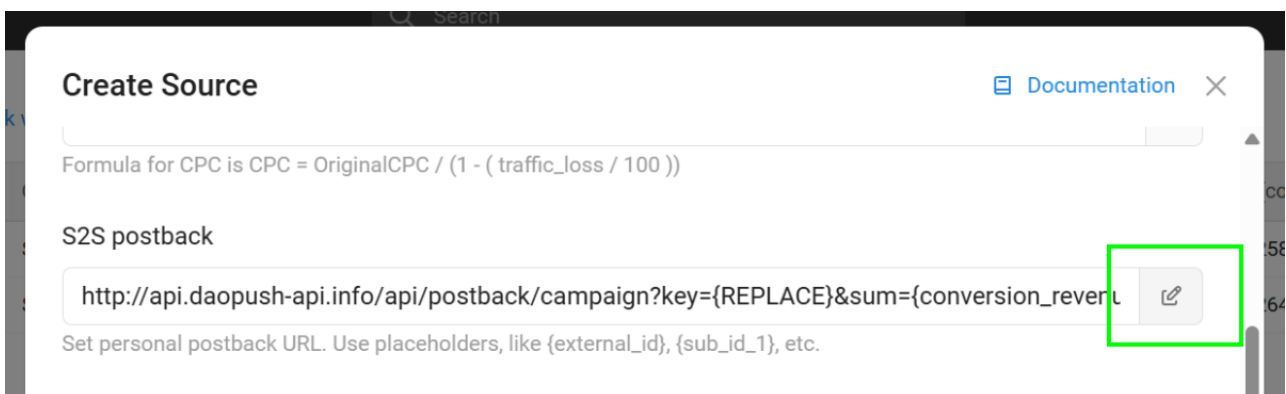
1. Sign in to Keitaro tracker.
2. Open the "Traffic Sources" menu.



3. Click the "Create" button and select the "DAO.AD" template.



4. Locate the "S2S Postback" section and click the Edit button.



5. Configure the postback URL using the URL constructor.

URL constructor

[Documentation](#) ✕

```
http://api.daopush-api.info/api/postback/campaign?key={REPLACE}&sum={conversion_revenue}&click-id={external_id}&type=main&ttl=5
```

ad_campaign_id affiliate_network_name browser browser_version campaign_alias campaign_id
campaign_name city connection_type conversion_cost conversion_profit **conversion_revenue**
conversion_time cost country creative_id current_domain date debug destination
device_brand device_model device_type **external_id** from_file ip is_bot is_using_proxy isp
keyword landing_id language offer offer_id offer_name offer_value operator original_status
os os_version parent_campaign_id previous_status profit random referrer region revenue
sample search_engine source status stream_id sub_id_1 sub_id_10 sub_id_11 sub_id_12
sub_id_13 sub_id_14 sub_id_15 sub_id_16 sub_id_17 sub_id_18 sub_id_19 sub_id_2
sub_id_20 sub_id_21 sub_id_22 sub_id_23 sub_id_24 sub_id_25 sub_id_26 sub_id_27
sub_id_28 sub_id_29 sub_id_3 sub_id_30 sub_id_4 sub_id_5 sub_id_6 sub_id_7 sub_id_8
sub_id_9 subid tid token traffic_source_name ts_id user_agent visitor_code visitor_id
x_requested_with

Values from macros are encoded to prevent XSS attack. To get a raw value, add `_` (underscore) before the macro name. Example, `{_keyword}`.

CancelApply

6. Replace the API key placeholder with your DAO.AD API key from DAO.AD Profile page and click Apply.
7. Verify that all parameters are configured correctly.

Parameters

Name	Parameter	Placeholder or value
Keyword	keyword	=
Cost	cost	= {cpc}
Currency	currency	= usd
External ID	external_id	= {click_id}
Creative ID	creative_id	= {creative_id}
Ad Campaign ID	ad_campaign_id	= {campaign_id}
Site	source	= {source_id}
model_price	model_price	= {model_price}
price	price	= {price}

8. Save the created traffic source.
9. Go to "Campaigns" menu in Keitaro tracker.
10. Create a campaign connected to your CPA network or landing page.
11. Select the previously created "DAO.AD" traffic source and save the campaign.

The screenshot shows the Keitaro EXPERT interface. The left sidebar contains a menu with options: Dashboard, Campaigns (selected), Landings Pages, Affiliate Networks, Offers, Traffic Sources, Reports, Trends, and Domains. The main content area displays the 'CPA_CAMPAIGN' campaign configuration. The 'General' tab is active, showing fields for Domain, Alias, Group, and Source. The 'Source' field is set to 'Dao.ad_' and is highlighted with a green box. A 'Create' button is visible next to the Source field. The top navigation bar includes the Keitaro logo and a search bar.

12. Copy the campaign URL by clicking the Link icon.

☰

Keitaro

EXPERT

Dashboard

Campaigns

Landings Pages

Affiliate Networks

Create

Groups

Search...

How to work with campaigns?

☐	ID	Name		Source
☐	1717	CPA_CAMPAIGN	🔗 📄 📄 ...	

13. Paste the campaign URL into the Creative URL field in DAO.AD.

Choose File

No file chosen

Min size 360x180; 2:1

Badge icon:

Website

Uri:

https://...o/d" . JP?cost={cpc}¤cy=usd&external_id={click_id}&creative_id={creative_id}&ad_campaign_i

You can use constants to replace vars in url:

{campaign_id}

{sub_id}

{subs_age}

{creative_id}

{source_id}

{model_price}

{price}

{cpc}

{click_id}

{quality}

{category}

{category_src}

{click_id}

- is required macros for using Postback

14. Save the creative and campaign settings in DAO.AD.

How it works

- DAO.AD sends a click ID to Keitaro.
- Keitaro stores this click ID and passes the user to your offer.
- When a conversion happens, Keitaro sends a postback to DAO.AD with the original click ID and conversion value.

This allows DAO.AD to attribute conversions to the correct traffic source and optimize campaign performance.

Related

- [Tracking Parameters](#)
- [Postback Parameters](#)
- [Test a Conversion \(HTTP Examples\)](#)
- [Tracking Configuration Models](#)
- [Micro-bidding Tool](#)

Revision #8

Created 11 June 2026 09:22:37 by Waleriidaao

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