

Bemob

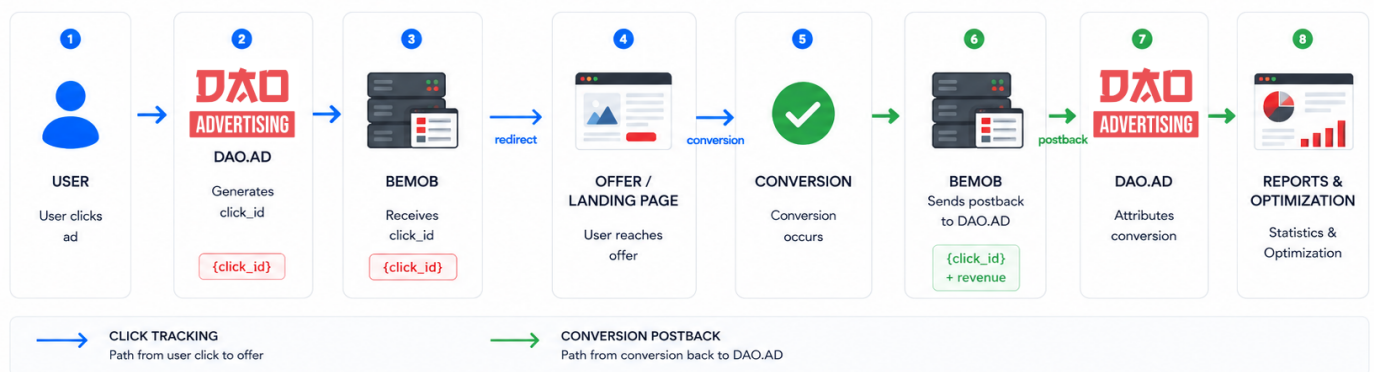
Summary

This guide explains how to integrate Bemob with DAO.AD for click tracking and conversion tracking.

Before You Begin

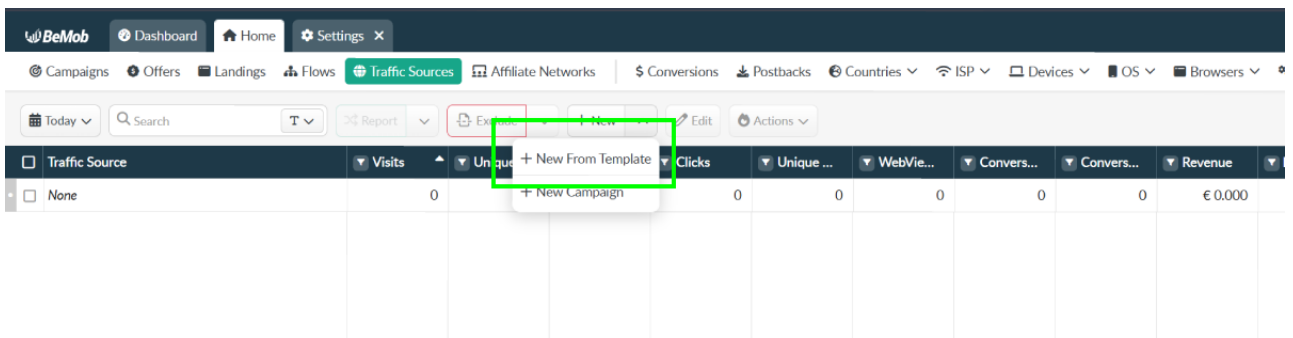
- Role: Advertiser.
- Required information:
 - Access to your Bemob account
- Estimated time: 5 minutes

Bemob Tracking Flow

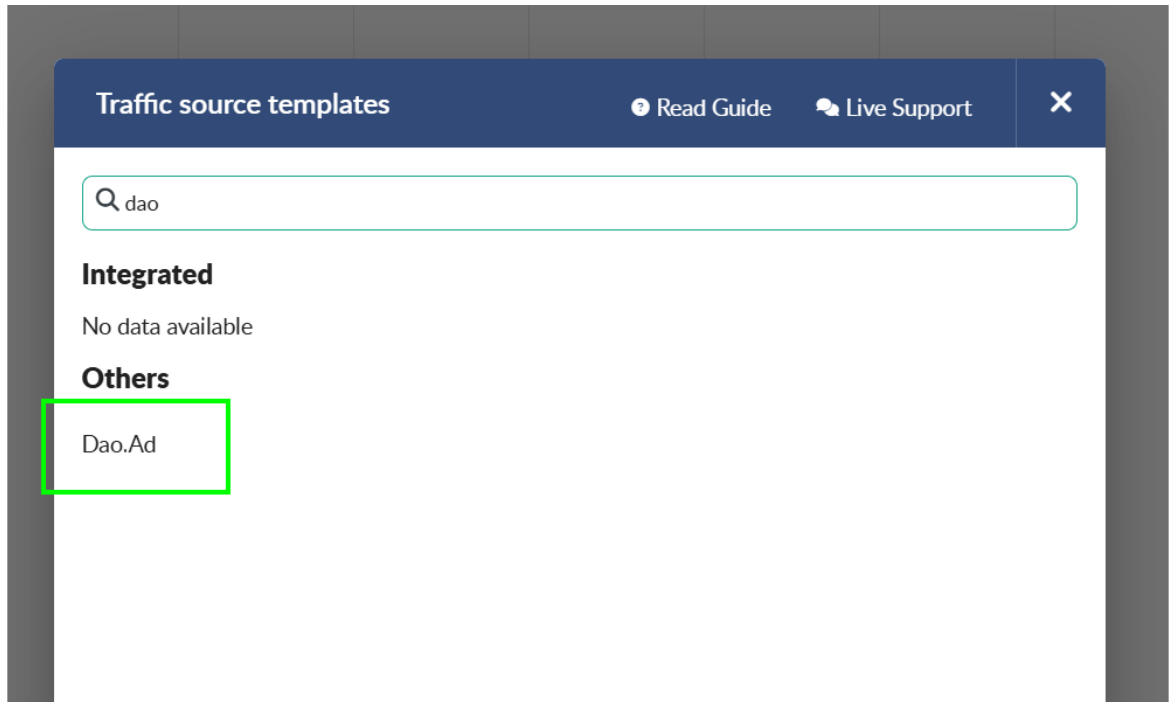


Steps

1. Sign in to Bemob.
2. Open the "Traffic sources" menu and select "New from template".



3. Find "DAO.AD" in the list of predefined templates.



4. Replace the placeholder API key with your DAO.AD API key from your DAO.AD Profile page and click Save.

Create traffic source

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1. Traffic source details

Workspace*

Master

Name*

Dao.Ad

Tags

Select or type tags...

Postback URL

http://api.daopush-api.info/api/postback/campaign?ke=REPLACE&sum={payout}&click-id={externalId}&type=main&ttl=5

Available tokens:

+ {externalId}

+ {payout}

+ {campaignCpa}

+ {campaignId}

+ {trafficSourceId}

+ {landingId}

+ {offerId}

+ {deviceIdType}

+ {deviceVendor}

+ {deviceModel}

+ {browser}

+ {browserVersion}

+ {os}

+ {osVersion}

+ {country}

+ {countryCode}

+ {city}

+ {region}

+ {isp}

+ {connectionType}

+ {mobileCarrier}

+ {ip}

+ {referrerDomain}

+ {lang}

+ {transactionId}

+ {clickId}

+ {custom1}

+ {custom2}

+ {customN}

+ {payout.CURRENCY}

+ {status}

+ {userAgent}

+ {timestamp}

+ {cc}

+ {offerName}

+ {offerCurrency}

Send postbacks for selected statuses

☒ Approved
 ☐ New
 ☐ Declined
 ☐ Chargeback

Conversions Shaving % (Previously Named Send Postbacks, %)

100%

Traffic Loss, %

None

Integration

None

Errors occurred: 0

CancelSave

2. Parameters

Query paramToken

External ID

ref_id

{click_id}

Cost

cpc

{cpc}

	Query param	Token	Name	Mask
Custom 1	campaign_id	{campaign_id}	Campaign ID	☐ ⓘ
Custom 2	sub_id	{sub_id}	Sub ID	☐ ⓘ
Custom 3	creative_id	{creative_id}	Creative ID	☐ ⓘ
Custom 4	source_id	{source_id}	Source ID	☐ ⓘ
Custom 5	e.g. site_id	e.g. {site_id}	e.g. Site ID	☐ ⓘ
Custom 6	e.g. src_hostname	e.g. {src_hostname}	e.g. Source domain	☐ ⓘ
Custom 7	e.g. variation_id	e.g. {variation_id}	e.g. Variation ID	☐ ⓘ
Custom 8	e.g. zone_id	e.g. {zone_id}	e.g. Zone ID	☐ ⓘ
Custom 9	e.g. parameter	e.g. {token}	e.g. Token description	☐ ⓘ
Custom 10	e.g. parameter	e.g. {token}	e.g. Token description	☐ ⓘ

- Go to "Campaigns" menu in Bemob.
- Create a campaign connected to your offer or landing page.
- Select the previously created "DAO.AD" traffic source.

Create Campaign

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1. Campaign details

Workspace*

Master

Name*

DAO.AD offer

Dao.Ad - Global - DAO.AD offer

Traffic source*

Dao.Ad

Country

Global

Tags

Select or type tags...

2. Destination

Destination

☒ Flow
 ☐ Built-In Flow
 ☐ URL

Flow*

Select flow for your campaign...

- Copy the Campaign URL by clicking the copy icon next to the Campaign URL field.

Campaign Links

Live Support

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Campaign name

DAO.AD offer

Copy

Campaign URL  QR

https://8y4xs.bemobtrcks.com/go/7a8aea86-3c8b-4e20-9b9f-b05aa8b8c5d3?cpc...

Copy

Campaign test URL  QR

https://8y4xs.bemobtrcks.com/test/go/7a8aea86-3c8b-4e20-9b9f-b05aa8b8c5d3...

Copy

Campaign redirect JS script

<script type="text/javascript">!function(){var a=document.createElement("script");a...

Copy

Click URL

https://8y4xs.bemobtrcks.com/click

Copy

Multi-offer click URL

https://8y4xs.bemobtrcks.com/click/1

Copy

Postback URL  Custom Conversions Tracking

https://8y4xs.bemobtrcks.com/postback?cid=REPLACE&payout=OPTIONAL&txid=...

Copy

Postback pixel  Custom Conversions Tracking

Copy

Postback script  Custom Conversions Tracking

<script async type="text/javascript" src="https://8y4xs.bemobtrcks.com/conversion..." data-bbox="138 519 691 529"/>

Copy

Postback URL (for TXT response)   Custom Conversions Tracking

https://8y4xs.bemobtrcks.com/conversion.txt?cid=REPLACE&payout=OPTIONAL&...

Copy

9. Paste the Bemob Campaign URL into the DAO.AD Creative URL field and click **Save**.

How It Works

- DAO.AD generates a unique click ID and passes it to Bemob.
- Bemob stores the click ID and redirects the user to your offer.
- When a conversion occurs, Bemob sends a postback to DAO.AD containing the original click ID and conversion value.

This allows DAO.AD to attribute conversions to the correct traffic source and optimize campaign performance.

Related

- [Binom](#)
 - [Tracking Parameters](#)
 - [Postback Parameters](#)
 - [Test a Conversion \(HTTP Examples\)](#)
 - [Tracking Configuration Models](#)
 - [Micro-bidding Tool](#)
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Revision #4

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