

301 Permanent Redirect

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

A 301 redirect is a type of HTTP status code that refers to a URL which has been permanently moved to a new destination URL. Upon a server responding to a URL with a 301 redirect, the browser is then redirected to the new destination URL.

Used in

- [Statistics API](#)
- [Campaign Management API](#)

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