

Visits

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

This refers to a metric used to calculate the total number of site navigations from a visitor to a website. It's usually used in conjunction with conversion rate to help understand a site's performance better.

Revision #2

Created 19 July 2026 14:01:25 by Waleriidaao

Updated 19 July 2026 14:01:31 by Waleriidaao