

Product Listing Page

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

Also known as a PLP, is a webpage that displays a collection of products with key details like images, titles, prices, and ratings. It allows users to browse, compare, and filter products by categories, with the goal of guiding them to specific Product Detail Pages (PDPs) for more information, ultimately leading to a purchase.

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