

On-Page Optimisation

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

This refers to the measures which can be taken within a website itself to improve its organic performance. This includes tasks such as improving keyword targeting, writing meta descriptions and creating content.

Revision #2

Created 19 July 2026 13:32:08 by Waleriidaao

Updated 19 July 2026 19:26:53 by Waleriidaao