

H1 Tag

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

A H1 tag is the main heading tag on a webpage, often the title, and is considered the most important tag. It is followed by a H2 tag for a subheading, a H3 tag for a smaller heading and so on.

Used in

- [Statistics API](#)
- [Campaign Management API](#)

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