

GoogleBot

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

GoogleBot is Google's specific user-agent that crawls web pages and other assets before sending information to Google's index to eventually display and rank in their search engine. For a breakdown of other Google-owned user-agents, read Google's Overview of Google Crawlers.

Used in

- [Statistics API](#)
- [Campaign Management API](#)

Last Updated

2026-07-05 · Owner: wiki@dao.ad

Revision #2

Created 5 July 2026 10:05:34 by Waleriidao

Updated 5 July 2026 10:05:41 by Waleriidao