Google Ads

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

Refers to the Google online advertising service. It allows marketers to reach consumers through the Google search pages and their display networks.

Revision #3
Created 5 July 2026 10:04:00 by Waleriidao
Updated 19 July 2026 13:09:37 by Waleriidao