

Featured Snippet

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

A featured snippet is a search result box which sits within the search results page. The purpose is to answer the user's query before they click on a search result. You can achieve featured snippets by answering specific questions in a clear and concise way.

Used in

- [Statistics API](#)
- [Campaign Management API](#)

Last Updated

2026-07-05 · Owner: wiki@dao.ad

Revision #2

Created 5 July 2026 10:03:28 by Waleriidao

Updated 5 July 2026 10:03:35 by Waleriidao