

Ecommerce

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

Refers to “Electronic Commerce” and classifies businesses that sell online. For example, a common ecommerce business can include that of an online retailer that sells products directly to its consumers.

Used in

- [Statistics API](#)
- [Campaign Management API](#)

Last Updated

2026-07-05 · Owner: wiki@dao.ad

Revision #2

Created 5 July 2026 10:00:54 by Waleriidao

Updated 5 July 2026 10:01:01 by Waleriidao