Crawler

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

When we refer to a web crawler, we refer to software applications that discover new and updated content across the internet. Search engine crawlers do this by following links before sending this content to the indexer where interpretation of its context, relevancy and trustworthiness begins. Crawlers can also be referred to as “bots”, “robots”, “spiders” or “user-agents”.

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