

CPM

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

CPM stands for “Cost Per Mille” and refers to the amount you pay for impressions.

Used in

- [Statistics API](#)
- [Campaign Management API](#)

Last Updated

2026-07-05 · Owner: wiki@dao.ad

Revision #2

Created 5 July 2026 09:45:34 by Waleriidaao

Updated 5 July 2026 09:45:42 by Waleriidaao