

Content

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

Information made available by a website, apps or social media to be consumed by web users. Content comes in different formats and can be written, visual or audiovisual.

Used in

- [Statistics API](#)
- [Campaign Management API](#)

Last Updated

2026-07-05 · Owner: wiki@dao.ad

Revision #2

Created 5 July 2026 09:42:18 by Waleriidao

Updated 5 July 2026 09:42:27 by Waleriidao