Canonical Tag/Rel=Canonical

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

A canonical is an HTML attribute that refers to a site owner’s preferred or master version of a web page. Using a canonical tag helps to consolidate duplicate issues in a search engine’s index if the content is the same or similar across multiple pages. Canonical tags can be honoured or ignored by search engines depending on the reason they’re used.

Revision #3
Created 5 July 2026 09:41:25 by Waleriidao
Updated 19 July 2026 19:28:34 by Waleriidao