

Adult

Summary

This glossary contains definitions of technical and marketing terms referenced across DAO.AD documentation.

Definition

Adult traffic includes websites that publish or distribute explicit content intended for users aged 18 years or older.

Examples include:

- Adult video websites
- Adult image galleries
- Webcam platforms
- Adult communities
- Erotic blogs
- Adult entertainment portals

DAO.AD supports **Adult traffic** provided that it complies with the platform's policies and successfully passes moderation.

Typical Characteristics

- Intended for adult audiences only
- Contains explicit sexual content
- Subject to platform moderation
- Advertiser demand and available formats may differ from Mainstream traffic

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