

JavaScript Tag (Popunder)

Summary

Generate the JavaScript code required to display the Popunder ad format on your website. Configure the display behavior, generate the script, and add it to your website pages.

Before You Begin

- Role: Webmaster
- Required information:
 - Approved Site traffic source
 - Website with access to the HTML source
- Estimated time: 3-5 minutes

Important! JavaScript code is available only for **Site** traffic sources. If your traffic source type is **Link**, create and approve a Site Source before continuing.

Steps

1. Open your approved Site source. After your Site Source has been approved, navigate to: Sources - Your Source. Open the source that will be used for the Popunder format.
2. Open the Code page. Click the Code button to open the JavaScript code configuration page.
3. Select the display type



The screenshot shows a configuration interface for the JavaScript tag. It features a dropdown menu for 'PopUp Type' with 'Tab Up' selected. Below this, there are two columns: 'Frequency' and 'Delay before show'. The 'Frequency' column has four options: 'POP Up', 'POP Under', 'Tab Up', and 'Tab Under'. The 'Delay before show' column has a text input field with the placeholder 'Delay before first open popup in sec'. A checkmark icon is visible in the bottom right corner of the configuration area.

1. Pop Up
 2. Pop Under
 3. Tab Up
 4. Tab Under
4. Configure the display frequency. Select how often the script can display an advertisement to the same visitor.

PopUp Type: Tab Up

Frequency: 1 hour
Frequency to open PopUp for user

Delay before show: 1
Delay before first open PopUp in sec

Possible time range: 30 minutes – 24 hours

- Configure the delay. Specify how many seconds should pass before the first advertisement is displayed.

PopUp Type: Tab Up

Frequency: 1 hour
Frequency to open PopUp for user

Delay before show: 1
Delay before first open PopUp in sec

- Configure UTM parameters (optional). This helps identify traffic sources in your analytics platform.

Show UTM marks: Visible

Utm Source: Utm Source

Utm Medium: Utm Medium

Utm Campaign: Utm Campaign

Utm Term: Utm Term

Utm Content: Utm Content

- Generate the JavaScript code. Click Get Script.

Get code

JavaScript code:

```
<script src="https://www.popunder.com/js/popunder.js"></script>
<script>firstAggOmg.make(["https://www.popunder.com/js/popunder.js", "newTab":true,"blur":false,"cookieExpires":60,"delay":1000])</script>
```

- Copy the entire generated code.
- Install the code. Paste the generated JavaScript immediately before the closing `</body>` tag on every page where Popunder ads should be displayed.
- After the code is published on your website, traffic will start being monetized automatically.

Troubleshooting

Issue: The Code button is unavailable.

Solutions: If you have not received the authorization code. Verify that:

- your traffic source has been approved;
- the source type is Site;
- you have permission to access the source.

Issue: Advertisements are not displayed.

Solution:

Check that:

- the JavaScript code is installed before the closing `</body>` tag;
- browser extensions or ad blockers are disabled during testing;
- the website is publicly accessible;
- the selected ad format is **Pop Under**.

Related

- [Site vs Link](#)
- [Create a Site Source](#)
- [Site/App Approval](#)
- [JavaScript Tag \(Push\)](#)
- [Placement Rules](#)

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