

# JavaScript Tag (Inpage Push)

## Summary

Generate the JavaScript code required to display the In-Page Push ad format on your website. Configure the display settings, generate the script, and add it to your website.

## Before You Begin

- Role: Webmaster
- Required information:
  - Approved Site traffic source
  - Access to your website's HTML source code
- Estimated time: 3-5 minutes

**Important!** JavaScript code is available only for Site traffic sources. If your source type is Link, create and approve a Site Source before continuing.

## Steps

1. Open your approved Site source of Inpage Push. After your Site Source has been approved, navigate to Sources - Push InPage and open the source you want to use.
2. Open the Code page and click Code to open the JavaScript code configuration settings.
3. Configure the following parameters:
  - Type - Choose how the JavaScript code will be generated. Download Script - Downloads a JavaScript file that must be uploaded to your website's root directory. Inject Script - Displays the JavaScript code that can be copied and pasted directly into your website.
  - Position Y - Choose whether the In-Page Push notification appears at the top or bottom of the screen.
  - Position X - Choose whether the notification appears on the left or right side of the screen.
  - Max Ad Count - Maximum number of In-Page Push messages displayed on the same time.
  - Delay Before First Show - Time (in seconds) before the first In-Page Push message is displayed.
  - Delay Before Next Show - Time (in seconds) before the next message is displayed.
  - Renew Ad Interval - Time (in seconds) before the current advertisement is refreshed.
  - Pulse Interval - Time interval (in seconds) between pulse animations.
4. You can also customize the appearance and behavior of your In-Page Push message using the settings below.

#### Ad view customization

|                  |                        |
|------------------|------------------------|
| Size             | Normal                 |
| Text color       | #fafafa                |
| Background color | rgba(90, 90, 90, 0.85) |
| Border color     | #727272                |
| Ad large image   | On mouse over          |
| Ad network link  | No                     |

#### Animations

|                    |                  |
|--------------------|------------------|
| New item animation | Bounce in down   |
| Close animation    | Bounce out right |
| Pulse animation    | Shake            |

|              |    |
|--------------|----|
| Sound Enable | No |
|--------------|----|

5. Download the generated code archive, extract it, and upload the script files to your website's root directory.
6. Subscriber collection begins once visitors allow push notifications on your website.

## Troubleshooting

**Issue:** The downloaded script does not work.

**Solutions:** Check whether a VPN, browser extension, or another JavaScript library is preventing the script from loading correctly.

## Related

- [Site vs Link](#)
- [Create a Site Source](#)
- [Site/App Approval](#)
- [Placement Rules](#)

Revision #3

Created 10 July 2026 12:27:25 by Waleriidaao

Updated 22 August 2026 23:13:31 by Waleriidaao