

Targeting by browser

Summary

Browser targeting allows you to receive traffic from users who use specific web browsers.

Before You Begin

- Role: Advertiser
- Required information:
 - selected web browsers
- Estimated time: 2 minute

Steps

1. On the campaign creation page, locate the Targeting section and the User Browser block.
2. Select one or more browsers from the dropdown list.

Targeting

User connection type:

Nothing selected

User-agent language:

Nothing selected

User OS:

Nothing selected

User Browser:

Firefox, Samsung Browser, Edge

Age of Subscription:

Vertical:

Select All

Deselect All

Category:

Chrome

Firefox

Samsung Browser

Edge

Opera Mini

Opera

Safari

UC Browser

✓

✓

✓

Traffic Quality:

Troubleshooting

Issue: Selected browsers are not receiving traffic

Solution:

- Verify that the campaign status is Active.
- Check your bid amount.
- Make sure traffic is available for the selected browsers.
- Review other targeting restrictions, including operating system, GEO targeting, and whitelist settings.

Related

- Targeting by vertical
- Traffic volume and bid recommendations
- Targeting by operating system
- Fund Your Account

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