

5. Paste the copied values into your campaign whitelist and save the campaign.

Troubleshooting

Issue: The campaign receives little or no traffic after applying a whitelist.

Possible causes

- Selected sources do not match your GEO targeting.
- Device targeting excludes available traffic.
- Your CPM bid is too low.
- Budget limits have been reached.

Solutions

- Verify that your campaign targeting matches the selected sources.
- Increase your bid if necessary.
- Expand GEO or device targeting.
- Check your campaign budget.

Related

- [Create Video Campaign](#)
- [Create Youtube Campaign](#)
- [Whitelist & Blacklist](#)
- [Tracking Configuration Models](#)

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