

Create Video Campaign

Summary

Learn how to create a Video campaign in DAO.AD by uploading a video creative and configuring campaign settings.

Before You Begin

- Role: Advertiser.
- Required information:
 - Video creative
 - Destination URL
- Estimated time: 5-10 minutes

Steps

1. Navigate to Campaigns and select Video from the campaign type list.
2. Click the Create Campaign button.
3. Enter the campaign name and keep **Default** selected as the campaign source type.
4. Configure your targeting options and bidding settings.
5. Set the Black list or White list, if needs. Check the [Domain Volume Video](#) to get the list of sources you wish target to.
6. Scroll down to the Select creative block and click Add creative.
7. Enter a creative title and select **Video** as the creative type.
8. Upload your video file from your computer. DAO.AD automatically generates all supported aspect ratios required for video placements.
9. Enter the destination URL. You may also include tracking parameters or macros if required.

Creative



Status Note:

-

Work Status:

Started

Title:*

The best racoon food only in our shop|

You can use [Emoji](#) for Title and Description. You can use constants to replace vars in title: {city}

Type:

Video

Video file:

Choose File

Raccoon_working_on_laptop_campaign_202607241741 (1).mp4

Url:

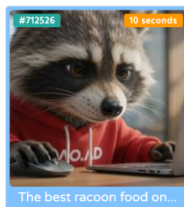
https://raccoon.com/?campaign_id={campaign_id}

You can use constants to replace vars in url: {campaign_id} {sub_id} {creative_id} {source_id} {cpm} {quality} {category}

{click_id} - is required macros for using Postback

10. Save the campaign. Once submitted, it will be reviewed by the DAO.AD moderation team.
11. Once uploaded, the creative will appear in the Creatives section of your campaign.

Select creative



Add creative

12. Save the campaign and wait for the moderation process to complete.

Note: Video campaigns support **Sum per Source**, allowing you to define the maximum budget that can be spent on each individual traffic source.

Troubleshooting

Issue: My ads does not receive traffic.

Solutions

- Verify that the video creative has been uploaded successfully.
- Verify that the destination URL is valid.
- Ensure that the campaign status is **Active**.
- Ensure that your account balance is sufficient.
- Verify that your targeting settings are not overly restrictive.

Related

- [Create VAST link](#)
- [Create Youtube Campaign](#)
- [Examples of good creatives](#)
- [Tracking Configuration Models](#)
- [Domain Volumes Video](#)

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