Create Video Campaign

Summary

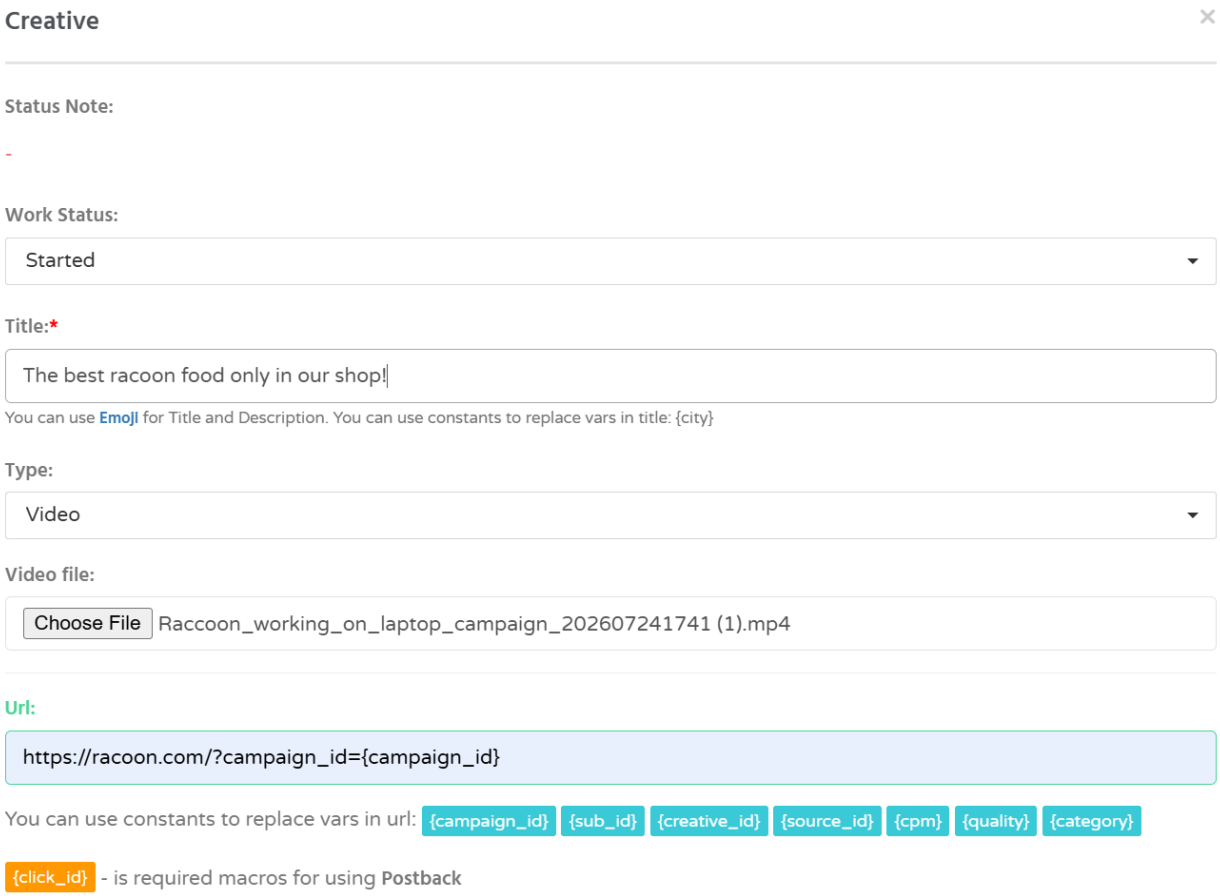
Learn how to create a Video campaign in DAO.AD by uploading a video creative and configuring campaign settings.

Before You Begin

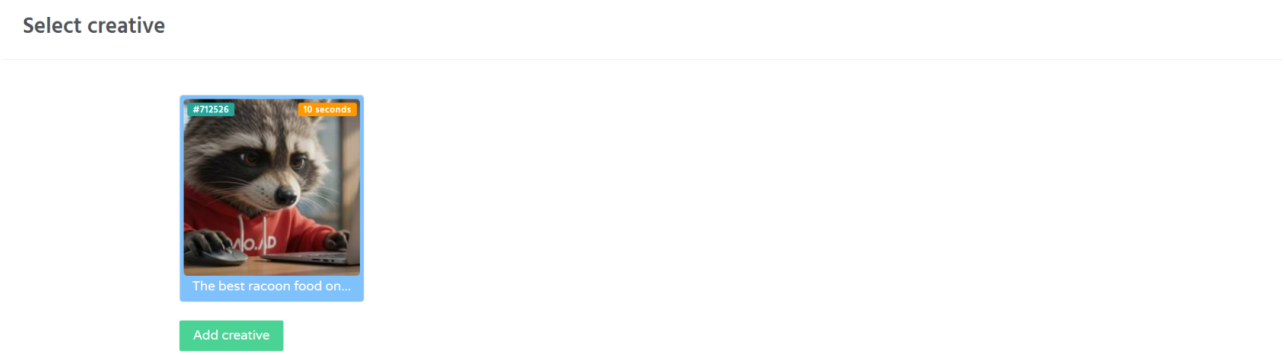
- Role: Advertiser.
- Required information:
  - Video creative
  - Destination URL
- Estimated time: 5-10 minutes

Steps

1. Navigate to Campaigns and select Video from the campaign type list.
2. Click the Create Campaign button.
3. Enter the campaign name and keep **Default** selected as the campaign source type.
4. Configure your targeting options and bidding settings.
5. Set the Black list or White list, if needs. Check the Domain Volume Video to get the list of sources you wish target to.
6. Scroll down to the Select creative block and click Add creative.
7. Enter a creative title and select **Video** as the creative type.
8. Upload your video file from your computer. DAO.AD automatically generates all supported aspect ratios required for video placements.
9. Enter the destination URL. You may also include tracking parameters or macros if required.



10. Save the campaign. Once submitted, it will be reviewed by the DAO.AD moderation team.
11. Once uploaded, the creative will appear in the Creatives section of your campaign.



12. Save the campaign and wait for the moderation process to complete.

> **Note**: Video campaigns support **Sum per Source**, allowing you to define the maximum budget that can be spent on each individual traffic source.

Troubleshooting

Issue: My ads does not receive traffic.

Solutions

- Verify that the video creative has been uploaded successfully.
- Verify that the destination URL is valid.
- Ensure that the campaign status is **Active**.
- Ensure that your account balance is sufficient.
- Verify that your targeting settings are not overly restrictive.

Related

- Create VAST link
- Create Youtube Campaign
- Examples of good creatives
- Tracking Configuration Models
- Domain Volumes Video

Revision #7
Created 1 August 2026 09:17:05 by Waleriidao
Updated 28 August 2026 15:18:09 by Waleriidao