

Create a push campaign

Summary

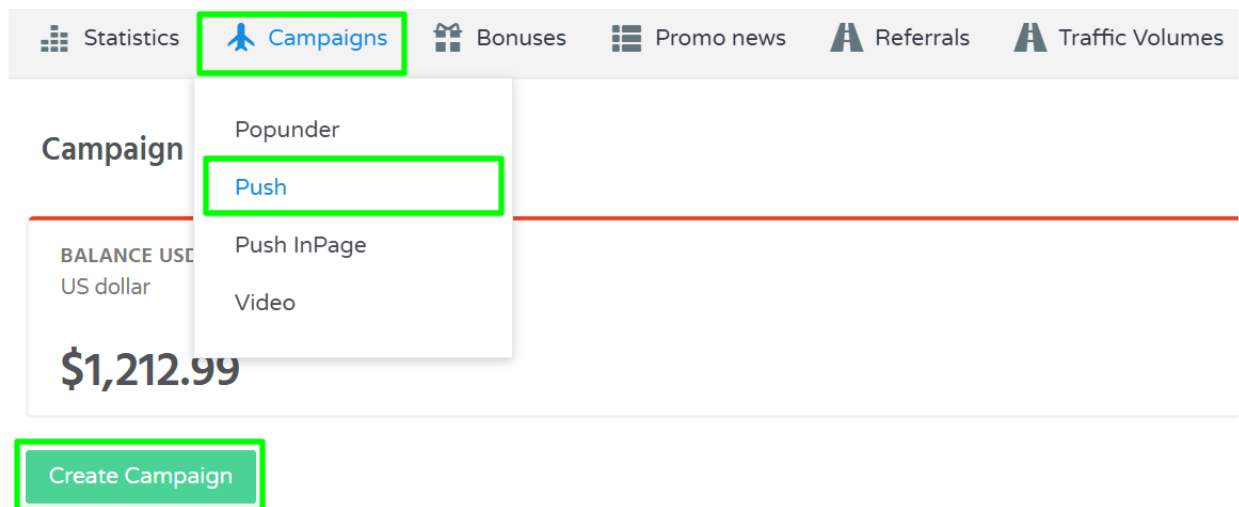
Create your advertising campaign and start buying traffic on DAO.AD.

Before You Begin

- Role: Advertiser.
- Required information:
 - Campaign name
 - Campaign pricing model
- Estimated time: 7-10 minutes

Steps

1. In the top menu, go to *Campaigns* → *Push*.



2. Click the "Create Campaign" button.
3. Enter the campaign name and select the campaign mode.

ID: -

Status Note: -

Work Status:

Name:

Mode:

Information: All newly created campaigns are set to Paused by default to prevent unintended traffic spending.

4. Scroll down to configure the remaining campaign settings and save the campaign.

Troubleshooting

Issue: Campaigns menu is missing

Solutions: If you do not see the Campaigns menu, your account may be registered as a Webmaster account. Contact [DAO.AD Support](#) for assistance.

Issue: Unable to select a different campaign mode

Solution: DAO.AD Push campaigns currently support only the CPC pricing model.

Related

- [Create an in-page push campaign](#)
- [Targeting by country](#)
- [Blacklist and Whitelist Targeting](#)
- [Create Creative Push and Inpage Push](#)

Revision #7

Created 28 May 2026 22:06:19 by Waleriidao

Updated 19 July 2026 10:49:11 by Waleriidao