

Create a Link Source

Summary

A Link source allows you to monetize traffic without owning a website. It is designed for webmasters who use social media, redirect traffic, arbitrage traffic, or other external traffic sources.

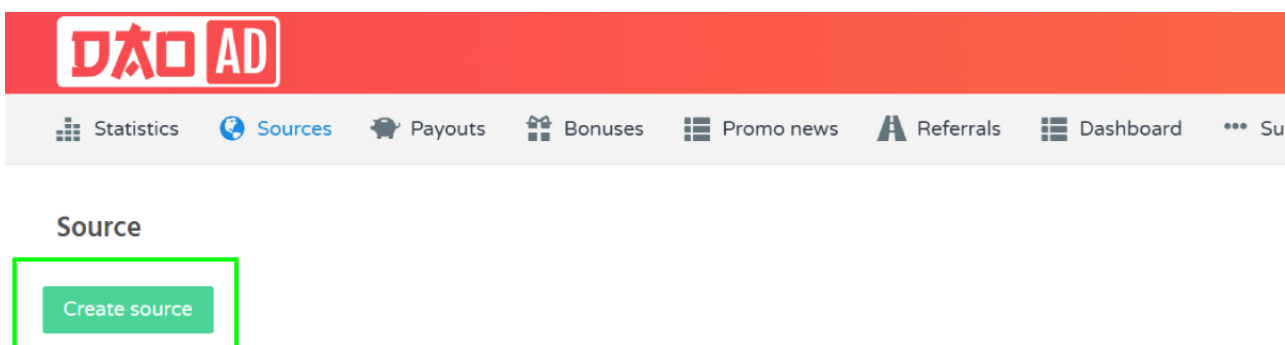
Note: Link sources do not require website ownership verification or code installation. They are intended for traffic sources that do not have a dedicated website.

Before You Begin

- Role: Webmaster
- Required information:
 - Source name
 - Traffic category
 - Traffic statistics URL
- Estimated time: 1-2 minutes

Steps

1. Navigate to the **Sources** section and select the desired ad format.
2. Click Create Source.



3. Enter the **Source name** and choose **Link** as the source type.

Source Create

Back

CREATE

ID: -

Time added: -

Name: My Website

Type: Link

Multi landings: ☐

When the "Split Landing" mode is on, you must select the landing pages!

4. Choose one of the available landing pages that matches your traffic source.

5. Select the appropriate category:

- Mainstream
- Racy
- Adult

6. Configure Postback (Optional)

If you use a tracker or external system, you can configure a postback URL to receive conversion events.

Available postback types:

- CPA
- RevShare
- All Events

Enter your Postback URL and select the appropriate postback type.

7. After submission, the moderation team will verify the provided information and approve or decline the source.

Troubleshooting

Issue: Source was declined during moderation.

Solution: Make sure that:

- The selected category matches your traffic.
- The landing page is appropriate for your audience.
- Traffic statistics are available upon request.
- The provided information accurately describes the traffic source.

After updating the website, try saving the source again.

Related

- [Site vs Link](#)
 - [Site/App Approval](#)
 - [Create a Link Source](#)
 - [Traffic Type](#)
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