Create Youtube Link

Summary

This page explains how to create a Video campaign using a YouTube video URL. DAO.AD uses the provided YouTube link as the video creative for your campaign.

Before You Begin

- Role: Advertiser.
- Required information:
  - YouTube video URL
- Estimated time: 5 minutes

Steps

1. Navigate to Campaigns and select Video from the campaign type list.
2. Click the Create Campaign button.
3. Enter the campaign name and keep **Default** selected as the source type.
4. Configure your targeting options and bidding settings.
5. Set the Black list or White list, if needs.
6. Scroll down to the Select creative block and click Add creative.
7. Enter a creative title and select YouTube as the creative type.
8. Paste the YouTube video URL and click Save Creative.
9. Save the campaign. Once submitted, it will be reviewed by the DAO.AD moderation team.

> Note: Ensure that the provided YouTube video is publicly available and has not been removed or restricted.

Troubleshooting

Issue: My ads does not receive traffic.

Solutions

- Verify that the campaign status is Active.
- Verify that the YouTube URL is valid and publicly accessible.
- Ensure that your account has a sufficient balance to run the campaign.
- Verify that your targeting settings are not overly restrictive or conflicting.

Related

- Create VAST link
- Creative Guidelines
- Fund Your Account
- Domain Volumes Video

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