Statistics API

General Information

Basic API url https://daopush-api.info/api/

Authorization by api-key for example ?api-key=xxxxxxxxxxx (it can be taken from dao.ad profile)

You can get information about **filter** values by following this link:

https://daopush-api.info/api/statistic/list-refs-data?api-key=xxxxxxxxxxx

Basic filter types:

- country
- osGroup
- browserGroup

Statistics for advertisers

Push notifications: **statistic/adv**
Popunder: **statistic/pops-adv**
Inpage Push: **statistic/in-page-adv**
Video: **statistic/video-adv**
Telegram: **statistic/tg-msg-adv**

Basic groupings groupBy=

- hours
- days
- months
- country
- geo_set
- creative (except popunder)
- campaigns
- browser (with details by version)
- browser_family (w/o with details by version)
- os

- sources
- sub_id

subGroupBy= - the same list as in groupBy (only you can't use the same groupings and time groupings at the same time - hours, days, months)

Basic filters

- startDate=dd-mm-yyyy (*required)
- endDate=dd-mm-yyyy (*required)
- campaignId[]=
- creativeId[]=
- countryId[]=
- osGroupId[]=
- browserId[]=
- osType[]=
  0 - desktop
  1 - mobile

Additional filters for **push notifications**:

selectColumns[]=clicked&selectColumns[]=sum

- showed
- clicked
- sum

Additional filters for **video**:

selectColumns[]=impression&selectColumns[]=start&selectColumns[]=complete&selectColumns[]=sum&selectColumns[]=leads&selectColumns[]=leads_sum

- win_bids
- impression
- start
- midpoint
- complete
- skip
- close
- click
- sum
- leads
- leads_main
- leads_sum

Statistics for webmasters

Push notifications: **statistic/web**
Popunder: **statistic/pops-web**
Inpage Push: **statistic/in-page-web**
Video: **statistic/video-web**
Telegram: **statistic/tg-msg-web**

Basic groupings groupBy=

- hours
- days
- months
- sources
- country
- geo_set
- landing (only for push notifications)
- campaigns
- browser (with details by version)
- browser_family (w/o with details by version)
- os
- utm_source
- utm_medium (except pops, video)
- utm_campaign (except pops, video)
- utm_term (except pops, video)
- utm_content (except pops, video)
- d_subs (only for push notifications)

subGroupBy= - the same list as in groupBy (only you can't use the same groupings and time groupings at the same time - hours, days, months)

Basic filters

- startDate=dd-mm-yyyy (*required)
- endDate=dd-mm-yyyy (*required)
- subsDateFrom=dd-mm-yyyy (only for push notifications)
- subsDateTo=dd-mm-yyyy (only for push notifications)
- sourceId[]=
- countryId[]=
- osGroupId[]=
- browserId[]=
- landingId[]= (only for push notifications)
- osType[]=
  0 - desktop
  1 - mobile

- utmSource=
- utmMedium=
- utmCampaign=
- utmTerm=
- utmContent=

Additional filters for **push notifications**:

selectColumns[]=clicked&selectColumns[]=pay

- uniqs
- hits
- subs_count
- subs_unique
- showed
- clicked
- pay

Additional filters for **pops**:

selectColumns[]=follow&selectColumns[]=follow_accept&selectColumns[]=pay&per-page=1000&page=2

- clicked
- pay
- uniques
- hits
- requests
- per-page=(max 1000)
- page=(1,2)

Additional filters for **inpage push**:

selectColumns[]=clicked&selectColumns[]=pay

- uniqs
- hits
- showed
- clicked
- pay

Additional filters for **telegram ads**:

selectColumns[]=clicked&selectColumns[]=pay

- uniqs
- hits
- showed

- clicked
- pay

Additional filters for **video**:

selectColumns[]=impression&selectColumns[]=click&selectColumns[]=pay

- uniqs
- hits
- impression
- imp_decline
- start
- complete
- click
- pay

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